



Partnering With Purpose

The NSPMA Corporate Engagement Portfolio

**Every student deserves a school that is safe,
healthy, and ready to support whatever
challenges they bring through its doors.**



Our Promise

At NSPMA, we believe every student and educator deserves a safe, healthy, and well-maintained learning environment.

Everything we do from professional development and advocacy to scholarships, partnerships, and national collaboration is guided by one question:

How can we better support the public K-12 professionals who care for our schools?

Meet Schools Where They Are:

Every school has a unique story, unique challenges, and unique opportunities. Our role is not to tell schools what they should be, it is to help them become the best version of themselves.



Why We Exist

The Heart of Our Work

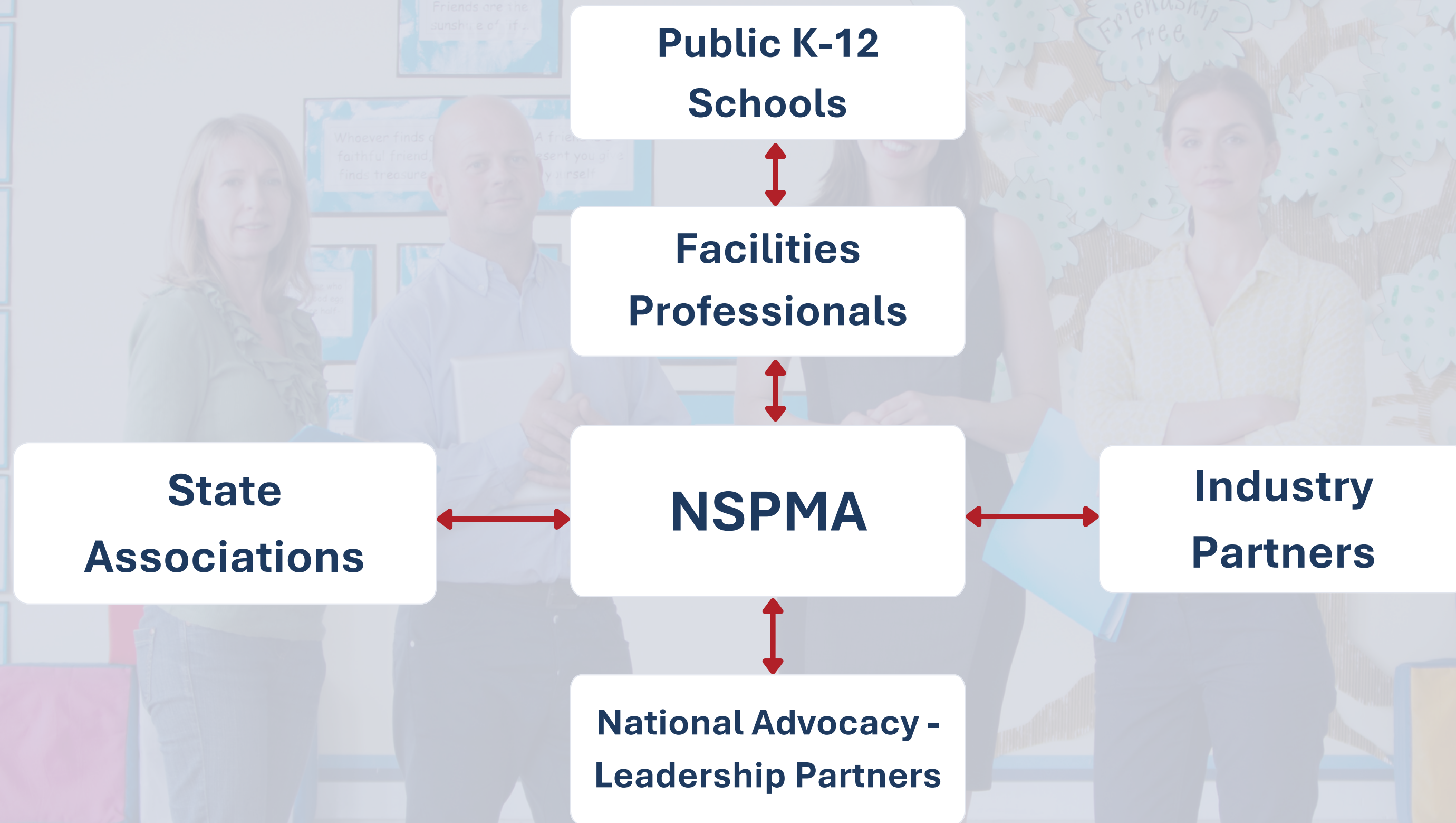


NSPMA exists to support public K-12 school facilities professionals. The custodial, maintenance, grounds, operations, and leadership teams responsible for creating cleaner, healthier, and safer schools for all.

Every day, these professionals help ensure that millions of students and educators enter learning environments that are safe, welcoming, and ready to support whatever the day may bring.

When we support the people who care for school buildings, we support every student, teacher, and community that depends on them.





Partnership is not just exposure. It strengthens the national network that supports public school facilities professionals and helps inform policy, research, funding, and healthier learning environments.

Why Organizations Invest in NSPMA

Partnership support creates value for everyone involved.

Invest in People

Support the public servants responsible for keeping schools safe, clean, healthy, and operational every day.

Invest in Education

Help deliver professional development, best practices, and shared learning opportunities across the country.

Invest in Impact

Advance healthier learning environments and strengthen the profession that supports public education.

Partnership goes both ways.

Our goal is to earn your trust by delivering meaningful value, building lasting relationships, and advancing our shared mission together.



Two Ways to Engage with NSPMA

Some organizations choose one path. Many proudly do both.

MISSION PARTNERSHIP

Support the mission. Strengthen the profession.

Year-round mission support
Education and professional development
Scholarships and workforce initiatives
Advocacy and national collaboration
State association support

Mission Partnerships invest in people, programs, and the future of school facilities.

MARKETING & EVENT OPPORTUNITIES

Promote your organization. Connect with school leaders.

- Annual Conference exhibit booths
- Conference sponsorship opportunities
- Program and digital opportunities

Marketing Opportunities: *(In partnership with Naylor LLC)*

- NSPMA Website advertising
- NSPMA Monthly Newsletter advertising

Learn more:

<https://www.officialmediaguide.com/nspma/web1/>

Build your brand awareness, strengthen and build relationships while supporting the profession.

Many organizations begin by exhibiting or advertising with NSPMA.

Others choose to deepen that relationship by becoming year-round Mission Partners.



Annual Mission Partnerships

Invest at the level that aligns with your organization’s goals.

Supporting Partner \$2,500 Beginning a year-round relationship with NSPMA.	Sustaining Partner \$5,000 Supporting national initiatives and broader engagement.	Leadership Partner \$7,500 Investing in education, collaboration, and visibility.	Visionary Partner \$10,000 Advancing NSPMA’s long-term mission and impact.
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Every Mission Partner receives

- Year-round recognition across NSPMA communications
- Opportunities to engage with public K–12 facilities professionals
- Invitations to educational and networking initiatives
- Collaboration opportunities aligned with NSPMA’s mission
- A trusted relationship with the national association dedicated to public K–12 school facilities professionals

Strategic Mission Partnerships

Some partnerships deserve to be built together.



For organizations seeking a broader relationship with NSPMA, Strategic Mission Partnerships are customized around shared goals and national impact.

- Workforce development and emerging leaders
- Scholarships and access to professional development
- Research and practical resources
- National advocacy and policy conversations
- State association support
- Educational programming and special initiatives

Customized partnerships are developed through transparent written agreements based on shared goals and mutual value.



What Mission Partners Make Possible

4,000+

public K–12 facilities professionals



State Association Support

Helping local leaders bring practical education

Professional Development

Building stronger teams through year-round lea

National Collaboration

Making sure public K–12 facilities voices are rep

Scholarships & Access

Reducing barriers so more public professionals

Resources & Best Practices

Sharing practical tools that schools can use imr

Our goal is not simply to secure larger investments. It is to build lasting partnerships that create meaningful value for both our partners and the public K–12 professionals we proudly serve.





Stronger Schools. Stronger Facilities Teams. Stronger Communities.

Every student deserves a school that is safe, healthy, welcoming, and ready to support them. For many children, school is more than a place to learn. It may be the only place to feel safe. Together, we can help make that a reality.

Let's start a conversation.

Ken Wertz
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