

NSPMA Sponsorship Prospectus



About NSPMA

Public school facilities are the backbone of education, providing safe and effective learning environments for millions of students across the country. However, with tightening budgets, many schools face significant challenges in maintaining and improving their infrastructure. Facility managers are constantly seeking cost-effective solutions to maintain safety, sustainability, and efficiency in their buildings.

By becoming an NSPMA sponsor, you're not only gaining visibility among key decision-makers, but you're also directly supporting the professional development and training of school maintenance teams. Your sponsorship helps provide crucial resources, discounted professional training, and networking opportunities that empower schools to manage their facilities more effectively, even in uncertain times.

NSPMA: A National Voice for School Facilities

NSPMA operates at the national level, engaging in critical conversations with policymakers, government agencies, and education leaders to influence how schools are managed and maintained. Our association provides a seat at the table when determining best practices for improving school infrastructure, ensuring that health, safety, and sustainability remain at the forefront of decision-making.

Through strategic partnerships and advocacy, we work to secure funding, promote effective maintenance programs, and drive policies that benefit the long-term success of our schools. By sponsoring NSPMA, you are not only supporting professional development for facility managers but also helping shape the future of school operations nationwide.

Get Involved Today!

Partnering with NSPMA provides your organization with year-round exposure and direct engagement with school facility professionals who are responsible for managing the facilities that house millions of students. Choose the sponsorship level that best fits your goals and budget, and join us in supporting excellence in school facility management.

"Coming together is a beginning; keeping together is progress; working together is success."

Henry Ford

Sponsorship Levels

Level	Investment	Key Benefits
Silver	\$2,500	<ul style="list-style-type: none"> - Logo & link on NSPMA website - 1 social media shoutout - Right of first refusal for conference booth
Gold	\$5,000	<ul style="list-style-type: none"> - All Silver benefits - Premium website placement - 2 social media shoutouts - 10% booth discount - Lead generation (white papers) - Priority for speaking opportunity
Platinum	\$7,500	<ul style="list-style-type: none"> - All Gold benefits - 20% booth discount - Premium booth placement - Quarterly social media posts - Host webinar with NSPMA - 1 email blast to members - VIP event access
Diamond	\$10,000	<ul style="list-style-type: none"> - All Platinum benefits - 30% booth discount - Headline event sponsor - Custom marketing package - Annual Report feature - Zoomcast interview - Full VIP access

Contact Information:

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**Together with our partners, we're not just maintaining buildings—
 we're building futures. NSPMA deeply appreciates your support;
 we couldn't do this important work without you.**