



National School  
Plant Management  
Association



# NSPMA's 2025 Conference / EXPO

## Date/Time:

Tues., April 8 - Wed. April 9  
EXPO

## Booth Setup:

Tues 8th 2:00PM - 6:00PM  
Wed. 9th 7:00AM to 9:00AM

## Location:

Hyatt Regency - Crystal City

2799 Richmond Highway,  
Arlington, VA 22202

## Our Keynote Speakers:



**Ty Newberry**

Motivational Speaker  
Author - Coach - Founder  
TNTALKS



**Dawn Johnson**

ENGIE Director of  
Educational Services  
NSPMA Lifetime Member



# Program

**Tuesday April 8**

**EXPO setup**

**2:00 PM-  
6:00 PM**

**Booth setup:**

while attendees are off site attending professional development and conducting school tours vendor/partners can set up their booth and get ready for the evening reception

**6:30 PM -  
8:00 PM**

Attendee - Vendor/Sponsor Reception  
Hyatt - Crystal City - EXPO Floor  
(appetizers/snacks/beverages)

**8:00 PM**

Dinner on your own in DC.

Great opportunity to connect with attendees in a more conversational environment outside of the conference center.

# Program



**Wed. April 9**

**“Elevate”  
(Morning)**

**7:00 AM -  
9:30 AM**

**Booth Setup:**  
vendor/partners that haven't set up  
already

**7:00 AM -  
8:00 AM**

Breakfast - Attendees  
and Key Event Sponsors

**7:45 AM**

Opening Address

**8:00 AM**

**Keynote:** *(Sponsored by Potholebind.com)*  
Assemble and Lead Your Team to Success  
Ty Newbury - [www.tntalks.com](http://www.tntalks.com)

**8:45 AM -  
9:45 AM**

**Gen. Session:** Inclusive Leadership -  
Building Bridges to Stronger Teams  
Dawn Johnson - NSPMA Rockstar!!!

**9:45 AM**

Break

**9:45 AM -  
3:30 PM**

Tech Learning Lab -

OperationsHERO's tech support team will be onsite to assist clients with product-specific questions. They'll also share valuable tips and tricks to help all attendees maximize their productivity using Google's office tools. Don't miss this opportunity to boost your tech skills and efficiency!

**9:45 AM -  
1:30 PM**

**Expo Floor: Discover, Connect, Grow**

Visit vendor/partners to explore innovative solutions, connect with experts, and find tools to drive success. Don't miss this opportunity to stay ahead and build valuable partnerships!

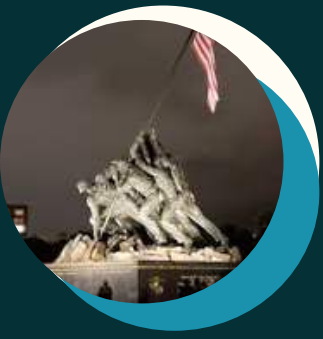
**11:45 AM -  
12:30 PM**

Lunch: is included with your booth registration and will be served on or near the EXPO Floor

**12:30 PM -  
1:30 PM**

**Expo Floor: Discover, Connect, Grow**  
(continued dedicated EXPO Floor time)

# Program



**Wed. April 9**

**Day 3 – Elevate  
(Afternoon / Evening)**

**1:30 PM Expo Concludes: Booth Breakdown**  
all vendors are welcome and encouraged to join learning sessions to share and grow with attendees

**Concurrent Sessions:**

W /OperationsHERO Lab 1:30 – 3:30PM

**1:30 – 2:20 PM**

- |             |   |
|-------------|---|
| Potomac I   | EPA New Refrigeration Compliance and Moving Forward<br>Ron Johnston – Sales Leader<br>AES Industries Inc. (Lennox)<br><a href="https://www.aescurb.com/">https://www.aescurb.com/</a>   |
| Potomac II  | Planning Before a Storm & Navigating FEMA<br>Dr. Kim Abrego, PT, DPT – COO<br>DRS Consults<br><a href="https://www.drsconsults.com/">https://www.drsconsults.com/</a>   |
| Potomac III | Anyone Can Make an Effective Cleaning Plan – Safely<br>Geoff Lawson – Operations Coordinator<br>Auburn School District WA / WAMOA<br><a href="http://www.linkedin.com/in/geoff-lawson-94969a245/">www.linkedin.com/in/geoff-lawson-94969a245/</a> |

**2:30 – 3:20 PM**

- |             |  |
|-------------|--|
| Potomac I   | The Blueprint for Success: Leveraging Construction Contracts<br>Betsy Campell, Director of Marketing And Business Development<br>Brown and Root Industrial Services, LLC<br>Charlie Martin, COO<br>The Interlocal Purchasing System (TIPS) |
| Potomac II  | Staying One Step Ahead: Ending the Story of the Active Shooter in Schools<br>ArmoredOne  |
| Potomac III | Healthy Schools on a Budget: Strategies for Sustainable Facilities<br>Sara Porter, Vice President of External Affairs<br>Healthy Schools Campaign  |

**3:30 – 4:15 PM**

NSPMA Annual Business Meeting – General Session



# Sponsors

## DIAMOND PARTNERS



**THE INTERLOCAL  
PURCHASING SYSTEM**  
"PURCHASING MADE SIMPLE"



## PLATINUM PARTNER



**Brown & Root Industrial Services, LLC**

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