



National School  
Plant Management  
Association



# NSPMA's 2025 Conference / EXPO

## Date/Time:

Tues., April 8 - Thurs. April 10

Coference check-in opens  
Monday, April 7th (3pm-4:30pm)

## Location:

Hyatt Regency - Crystal City

2799 Richmond Highway,  
Arlington, VA 22202

## Our Keynote Speakers:



**Erika Eitland**  
MPH, ScD

Director of Human  
Experience Lab -  
Perkins and Will  
Architects



**Ty Newberry**

Motivational Speaker  
Author - Coach - Founder  
TNTALKS



**Dawn Johnson**

ENGIE Director of  
Educational Services  
NSPMA Lifetime Member



# Program

## Monday April 7 Day 1 – Arrive

**12:00 PM –  
3:00 PM**

NSPMA Board Meeting

**3:00 PM –  
4:30 PM**

Conference Check-in  
Hyatt – Crystal City

**5:00 PM –  
6:30 PM**

Welcome Reception  
Omalley's – Arlington  
*(1 Block away from Hyatt)*

**6:30 PM –  
6:45 PM**

Opening Comments  
Welcome to DC

**6:45 PM –**

Dinner on your own  
Enjoy Washington DC!

Travel can be exhausting, and we have a big day of learning and sharing ahead.

*“Rest is the key to fueling tomorrow's success – a well-rested mind is primed to embrace new ideas and opportunities.”*

Sleep well everyone...



## Tuesday April 8

### Day 2 - Explore

**7:00 AM -  
8:00 AM**

Conference Check-in  
Hyatt - Crystal City

**7:00 AM -  
8:00 AM**

Breakfast  
Hyatt - Crystal City

**8:00 AM -  
Sharp**

Buses Leave from Hyatt  
for American University

**9:00 AM**

Opening Address -Posting the Colors  
Location: American University

**9:15 AM -  
10:00 AM**

Keynote: School Design is a  
Public Health Intervention

Erika Eitland, MPH, ScD

**10:00 AM**

Break

**10:15 AM -  
11:15 AM**

Building Better Bridges - Improving the  
Relationship Between Designers and Plant  
Managers.

Panel: Regan Shields, Finegold Alexander Architects - Paul  
Anastasi, K12 Pros (School Facilities) - Shawn Dilday, NSPMA  
President / Exec.Director Operations Springfield MO - Jason  
Boone, Stanmar-Inc

**11:30 AM**

Lunch

**12:10 PM -  
1:00 PM**

Embracing AI: Transforming Leadership  
in Public Facilities Management

**1:00 PM -  
2:30 PM**

Campus Sustainability Tour

The entire American University community contributes to sustainability progress. From sorting waste correctly to building sustainable buildings and from choosing to bike to managing our grounds sustainably, we all play an important role.

# Program

# Program



## Tuesday April 8

### Day 2 - Explore

(continued)

**2:45 PM**

Buses leave from American U  
for John Lewis Elementary

**3:30 PM -  
5:00 PM**

#### Tour - John Lewis Elementary

The John Lewis Elementary is the District of Columbia Public Schools (DCPS) sets a new bar for sustainable projects within the district. This project is the district's first NZE building and the world's first triple-certified building, achieving LEED Platinum, **Zero Energy**, and WELL Platinum certifications.

*(Tour Sponsor CMTA)*

**5:00 PM**

Buses leave from John Lewis Elem.  
return to Hyatt - Crystal City

**6:30 PM -  
8:00 PM**

Attendee - Vendor/Sponsor Reception  
Hyatt - Crystal City - EXPO Floor  
(appetizers/snacks/beverages)

**8:00 PM**

Dinner on your own  
Enjoy Washington DC!

# Program



## Wed. April 9 Day 3 - Elevate (Morning)

**7:00 AM -  
8:00 AM**

Conference Check-in  
Hyatt - Crystal City

**7:00 AM -  
8:00 AM**

Breakfast

**7:45 AM**

Opening Address

**8:00 AM**

Keynote: Assemble and Lead  
Your Team to Success

Ty Newbury - [www.tntalks.com](http://www.tntalks.com)

**8:45 AM -  
9:45 AM**

Gen. Session: Inclusive Leadership -  
Building Bridges to Stronger Teams

Dawn Johnson - NSPMA Rockstar!!!

**9:45 AM**

Break

**9:45 AM -  
3:30 PM**

Tech Learning Lab -

OperationsHERO's tech support team will be onsite to assist clients with product-specific questions. They'll also share valuable tips and tricks to help all attendees maximize their productivity using Google's office tools. Don't miss this opportunity to boost your tech skills and efficiency!

**9:45 AM -  
1:30 PM**

**Expo Floor: Discover, Connect, Grow**

Visit vendor/partners to explore innovative solutions, connect with experts, and find tools to drive success. Don't miss this opportunity to stay ahead and build valuable partnerships!

**11:45 AM -  
12:30 PM**

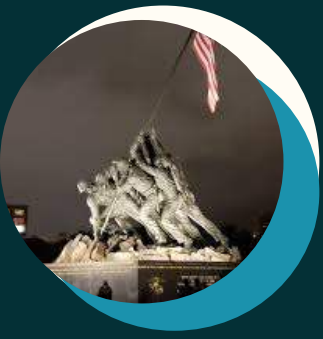
Lunch: next to EXPO, with ample time afterward to continue exploring the Floor

**12:30 PM -  
1:30 PM**

**Expo Floor: Discover, Connect, Grow**

(continued dedicated EXPO Floor time)

# Program



**Wed. April 9**

**Day 3 - Elevate  
(Afternoon / Evening)**

**Concurrent Sessions:**

W / OperationsHERO Lab 1:30 - 3:30PM

**1:30 - 2:20 PM**

- |         |  |
|---------|--|
| Room #1 | <b>EPA New Refrigeration Compliance and Moving Forward</b><br><br>Ron Johnston - Sales Leader<br>AES Industries Inc. (Lennox)<br><a href="https://www.aescurb.com/">https://www.aescurb.com/</a>   |
| Room #2 | <b>Planning Before a Storm &amp; Navigating FEMA</b><br><br>Dr. Kim Abrego, PT, DPT - COO<br>DRS Consults<br><a href="https://www.driconsults.com/">https://www.driconsults.com/</a>   |
| Room #3 | <b>Anyone Can Make an Effective Cleaning Plan - Safely</b><br><br>Geoff Lawson - Operations Coordinator<br>Auburn School District WA / WAMOA<br><a href="http://www.linkedin.com/in/geoff-lawson-94969a245/">www.linkedin.com/in/geoff-lawson-94969a245/</a> |

**2:30 - 3:20 PM**

- |         |   |
|---------|---|
| Room #1 | <b>The Blueprint for Success: Leveraging Construction Contracts</b><br><br>Betsy Campell, Director of Marketing And Business Development<br>Brown and Root Industrial Services, LLC<br>Charlie Martin, COO<br>The Interlocal Purchasing System (TIPS) |
| Room #2 | <b>Staying One Step Ahead: Ending the Story of the Active Shooter in Schools</b><br><br>ArmoredOne  |
| Room #3 | <b>Healthy Schools on a Budget: Strategies for Sustainable Facilities</b><br><br>Sara Porter, Vice President of External Affairs<br>Healthy Schools Campaign  |

**3:30 - 4:15 PM**

NSPMA Annual Business Meeting - General Session

**6:30 - 9:00 PM An Evening of Connections - Banquet**

An evening of distinguished networking, industry recognition, celebration, and reflection with colleagues and peers on the insights gained over the past two days, while sharing industry knowledge, enjoying great food and camaraderie.



# Program

## Thursday April 10

### Day 4 - Engage

#### 8:00 AM - 9:00 AM

Breakfast -

(Hotel Guest Checkout)

#### 9:00 AM - 12 noon

### Strategic Management of Nonprofit Associations Targeting K-12 Public Facilities Professionals

Michael Jacoby, Ed D, SFO  
Executive Director Emeritus, Illinois ASBO  
K12 Pros - Subject Matter Expert (SME)

This professional development course provides an in-depth exploration of strategies and best practices for managing nonprofit professional associations that support public school facilities. Participants will gain essential knowledge in governance, financial management, membership engagement, strategic planning, and advocacy tailored to the unique needs of public school facility professionals.

Through interactive discussions, case studies, and expert insights, attendees will learn how to effectively lead and sustain nonprofit organizations, strengthen stakeholder relationships, and enhance the impact of their associations. Topics will include leadership development, fundraising, event planning, policy influence, and leveraging partnerships to support the mission of improving public school facilities.

This course is ideal for association leaders, facility managers, school administrators, and professionals involved in nonprofit management within the education sector.

#### 12 noon

Closing Remarks:

Thank you for your participation! Wishing you safe travels home. Be sure to save the date for next year's event in Kansas City, April 27th - 30th—we look forward to seeing you there!



# Sponsors

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"PURCHASING MADE SIMPLE"

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